

Website Privacy Policy

Privacy practices for visitors to 1up.tech

Effective Date	August 20, 2026
Last Updated	August 20, 2026

This Website Privacy Policy explains how 1 Up Tech, LLC (“1 Up Tech,” “we,” “us,” or “our”) may collect, use, disclose, and protect personal information when you visit 1up.tech, submit information through the Website, or interact with Website-based resources.

This policy addresses the public Website. Information processed by 1 Up Tech on behalf of a client in connection with managed services, cybersecurity, cloud, support, or other contracted services may instead be governed by the applicable Service Agreement and client instructions.

1. Information We May Collect

Depending on how you use the Website, we may collect the following categories of information:

- Contact and business information, such as name, company, title, email address, telephone number, and information you include in a request.
- Inquiry and support information, including the content of messages, consultation requests, service interests, and information voluntarily provided to us.
- Technical and usage information, such as IP address, browser and device information, operating system, referring pages, pages viewed, approximate location derived from network information, timestamps, and Website interaction data.
- Cookie and similar technology information used for Website operation, security, preferences, measurement, and analytics.
- Information provided when you follow links to or interact with client portals, scheduling tools, payment resources, or remote-support resources, subject to the notices and terms applicable to those systems.

2. How We Use Information

We may use information collected through the Website to:

- respond to inquiries and requests;
- schedule consultations or communicate about products and services;
- provide, secure, maintain, troubleshoot, and improve the Website;
- detect, investigate, and prevent fraud, abuse, malicious activity, or security incidents;
- understand Website usage and improve content and user experience;
- maintain business records and administer our relationship with prospective and existing clients;
- comply with applicable law, legal process, contractual requirements, and legitimate security obligations; and
- protect the rights, safety, systems, property, and interests of 1 Up Tech, our clients, users, and others.
- send requested SMS/text messages and service communications, including appointment reminders, support communications, account or service notifications, and other messages you have requested or consented to receive;

3. How We May Disclose Information

We may disclose information when reasonably necessary to operate the Website or our business, including to service providers that support hosting, analytics, communications, scheduling, security, payment processing, customer relationship management, or similar functions.

We may also disclose information when required by law or legal process; to investigate or prevent fraud, abuse, or security incidents; to protect legal rights or safety; in connection with a merger, acquisition, financing, reorganization, or sale of assets; or with your direction or consent.

We do not state that we sell personal information. If our practices change in a manner that constitutes a “sale” or targeted advertising under an applicable privacy law, we will update this notice and provide any legally required choices.

Notwithstanding the disclosures described above, phone/mobile number information will not be shared with third parties or affiliates for marketing or promotional purposes. Text messaging originator opt-in data and consent are excluded from all other permitted data-sharing categories and will not be shared with any third parties.

4. Cookies and Similar Technologies

The Website may use cookies, pixels, local storage, logs, and similar technologies. Some are necessary for Website functionality and security; others may support preferences, analytics, performance measurement, or integrations.

For additional information and available controls, see our Cookie Policy. Browser settings may also allow you to block or delete cookies, although doing so may affect Website functionality.

5. Third-Party Services and Links

The Website may link to or integrate services provided by third parties, including scheduling, payment, client portal, remote-support, cloud, social media, or analytics providers. Information you provide directly to a third party is governed by that party’s privacy practices unless otherwise stated.

We encourage you to review the privacy information presented by third-party services before providing sensitive information.

6. Data Security

We use administrative, technical, and physical safeguards designed to protect information appropriate to its nature and the circumstances. No method of Internet transmission or electronic storage is completely secure, and we cannot guarantee absolute security.

Louisiana law requires businesses that handle covered personal information to maintain reasonable security procedures and practices and to appropriately destroy covered records that are no longer retained. 1 Up Tech’s practices are intended to support those obligations where applicable.

7. Data Retention

We retain Website-related personal information for as long as reasonably necessary for the purposes described in this policy, including to respond to inquiries, maintain business records, protect security, resolve disputes, enforce agreements, and satisfy legal or regulatory obligations. Retention periods may vary by category of information and business need.

8. Your Privacy Choices

You may choose not to provide information through Website forms and may contact us using other available methods. You can also manage cookies through browser controls and, where available, Website cookie controls.

Depending on where you reside and whether a particular privacy law applies to 1 Up Tech or the processing at issue, you may have additional rights concerning access, correction, deletion, portability, or certain processing of personal data. We will respond to verified requests as required by applicable law.

9. Louisiana Consumer Privacy Law

Louisiana enacted the Louisiana Data Privacy Act in 2026, with an effective date of January 1, 2027. The Act applies only to businesses meeting specified applicability thresholds and contains exemptions and exclusions.

Where the Act applies to 1 Up Tech for a particular processing activity, we will provide and honor the notices, consumer rights, security requirements, and other obligations required by the Act. This policy is written to support those requirements without representing that every provision of the Act applies to every Website interaction.

10. Children's Privacy

The Website is directed to businesses and adults and is not intended for children. We do not knowingly use the Website to solicit personal information from children. If we learn that information was collected from a child in circumstances requiring deletion or parental consent, we will take appropriate action.

11. Do Not Submit Credentials Through General Forms

Do not send passwords, one-time passcodes, private keys, recovery codes, or other authentication secrets through general Website contact forms. If sensitive information is required for service delivery, use the secure method provided or approved by 1 Up Tech.

12. Business Client Data

When 1 Up Tech processes personal data on behalf of a business client as part of contracted services, the client may act as the party determining the purposes and means of processing, and 1 Up Tech may act as a service provider or processor. Those activities are governed by the applicable Service Agreement, client instructions, and applicable law rather than solely by this Website Privacy Policy.

13. SMS/Text Messaging Privacy and Consent

If you provide a mobile telephone number and consent to receive text messages from 1 Up Tech, we may use that number to send messages you request or consent to receive, such as appointment reminders, service and support communications, account notifications, and other business communications related to your relationship or inquiry with 1 Up Tech.

Consent to receive SMS/text messages is not a condition of purchasing products or services unless expressly stated for a particular service. Message frequency may vary. Message and data rates may apply.

You may opt out of SMS/text messages at any time by replying STOP to a message. You may also contact 1 Up Tech to request that we stop using your mobile number for text messaging. You may email privay@1uptech.net to request deletion of personal information, subject to applicable legal, security, contractual, and record-retention requirements. Reply HELP to a text message for assistance where supported.

No phone/mobile number information will be shared with third parties/affiliates for marketing/promotional purposes. All the above categories exclude text messaging originator opt-in data and consent; this information will not be shared with any third parties.

The restriction above applies to SMS opt-in and consent information and is intended to ensure that such information is not included in other data-sharing categories described in this policy. We may use service providers as necessary to transmit messages or operate communications infrastructure on our behalf, but we do not permit SMS opt-in or consent information to be used by third parties or affiliates for their own marketing or promotional purposes.

14. Changes to This Policy

We may update this Website Privacy Policy periodically. The current version will be posted on the Website with an updated "Last Updated" date. Material changes may be communicated through additional notice when appropriate or legally required.

15. Contact Us

Questions or privacy requests concerning the Website may be directed to 1 Up Tech, LLC, P.O. Box 2291, Slidell, Louisiana 70459, by telephone at (985) 259-7835, or through the contact options available at 1up.tech. We may need to verify your identity before acting on certain privacy requests.